City of Canton, Ohio

Popular Annual

Financial Report

For the Year Ended December 31, 2004

Richard A Mallonn II

City Auditor

Prepared by the City Auditor's Office

Message from the Auditor

It is with great pleasure and a desire to make our finances easier to understand, that we present the City of Canton Popular Annual Financial Report (PAFR) for the year ending December 31, 2004. I would like to thank the Citizens of Canton for allowing me the opportunity to provide these services for them.

As City Auditor I feel my primary responsibility is to assure the integrity of the City's financial system. I am responsible for assuring all expenditures are made in accordance with all applicable federal, state, and local laws. As auditor and a former member of City Council, I have seen the benefit of timely financial information. As a result, we successfully overcame years of deficit spending with little impact on City services. I feel this (PAFR) provides City Council, administrators, employees and our citizens the tools necessary to effectively communicate our financial conditions as we move forward.

The Popular Annual Financial Report is a project for which we encourage and ask for your continued support. Any individual questions, comments and/or suggestions regarding this report is encourage to contact my office at (330) 489-3226

Thank you

Richard A Mallonn II Auditor, City of Canton

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Citizens of the City of Canton, Ohio

We are pleased to present the City of Canton, Ohio's Popular Annual Financial Report (PAFR) for the fiscal year ended December 31, 2004. This report provides an analysis of the financial position of the City, where the revenues come from to operate the City and where those same dollars are spent. Above all else, our goal is to better communicate the results of financial operations from the City in a more easily understandable report.

The PAFR is intended to summarize the financial activities of the City of Canton and was drawn from the financial information appearing in the 2004 Comprehensive Annual Financial Report (CAFR) utilizing the new reporting model established in GASB Statements No. 33 and 34. The financial statements appearing in the CAFR were prepared in conformance with Generally Accepted Accounting Principles (GAAP) and audited by the State Auditor Betty Montgomery's office receiving an unqualified (or clean) opinion. The numbers within the CAFR were arrived at by employing accrual and modified accrual accounting techniques as prescribed by the Governmental Accounting Standards Board (GASB).

Canton's PAFR is un-audited and presented on a GAAP basis consistent with the rules defined by GASB Statement No. 33 and 34. The major differences between GAAP and non-GAAP reporting deals with the presentation of segregated funds as well as full disclosure of all material financial and non-financial events in notes to the financial statements. Since the amounts in the PAFR are drawn from the larger CAFR, the method of accounting employed is the same except where noted within the report. The statements contained on pages nine and ten, as well as references to the individual amounts on all intervening pages, contain all funds used by the City to account for its financial affairs as well as comparative statements from 2004 unless otherwise noted within the report. Citizens who desire to review audited GAAP basis, full disclosure financial statements, or information on the City's component unit (which is not included in this document) should refer to the City's audited financial statements, which is contained in the CAFR and available from the City's Auditor's Office.

The Government Finance Officers Association of the United States and Canada (GFOA) has given an Award for Outstanding Achievement in Popular Annual Financial Reporting to the City of Canton for its Popular Annual Financial Report for the fiscal year ended December 31, 2003. The Award for Outstanding Achievement in Popular Annual Financial Reporting is a prestigious national award recognizing conformance with the highest standards for preparation of state and local government popular reports.

In order to receive an Award for Outstanding Achievement in Popular Annual Financial Reporting, a government unit must publish a Popular Annual Financial Report, whose contents conform to program standards of creativity, presentation, understandability and reader appeal.

An Award for Outstanding Achievement in Popular Annual Financial Reporting is valid for a period of one year only. We believe our current report continues to conform to the Popular Annual Financial Reporting requirements, and we are submitting it to GFOA.

The Popular Annual Financial Report of the City of Canton, Ohio is presented as a means of increasing public awareness of the operations for the City. Citizens deserve accountability for the use of their tax dollars and this report is designed to provide a vehicle for a better understanding of the City's finances. We are proud to serve the citizens of Canton and consider this report to be a notable achievement as we seek to increase the level of accountability offered to our taxpayers. We urge your support of this project and appreciate your taking the time to review its contents. Do not hesitate to contact us with any question or comments at (330) 489-3226.

Sincerely,

Richard A Mallonn II City Auditor

City of Canton, Ohio

Award for Outstanding Achievement in Popular Annual Financial Reporting

PRESENTED TO

CITY OF CANTON, OHIO

For the fiscal year ending December 31, 2003









CITY BACKGROUND

The City of Canton is located in, and is the County Seat of, Stark County in northeastern Ohio, approximately 58 miles southeast of Cleveland, 23 miles south of Akron, and 94 miles west of Pittsburgh, Pennsylvania. It was incorporated as village in 1828, and became a city in 1854. The City's 2000 population of 80,806 placed it as the largest city in the County and the ninth largest in the State.

The City provides its residents with police protection, fire protection, street maintenance and repairs, building inspection, and parks and recreation with revenue derived primarily from taxes and small amounts of revenue generated from user fees. The City owns and operates its own water, sewer, and sanitation departments, which are funded solely through user fees.

The City has portions of three school districts within its corporation limits, the largest of which being Canton City Schools. The Canton City School District is nearing the end of a Design for the Future program that will replace nine elementary schools, one middle school, and renovate the majority of the other buildings. The \$176 million dollar program is being funded through state and local dollars. The City also has one four-year college, Malone College, located entirely within its corporate limits and has numerous colleges within commuting distance.

The City is home to numerous businesses, which have a large impact on the local economy, including the Timken Company, Republic Engineered Products, and Republic Storage. The City is probably best known for being the home of the Professional Football Hall of Fame and the week-long celebration that goes on during the annual enshrinement ceremony.

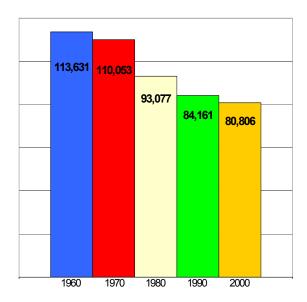
The City is served by two acute care hospitals, Aultman Hospital with 682 beds and Mercy Medical Center with 476 beds. City residents also have access to one Interstate highway, two U.S. highways, four state routes, a regional bus service, and a regional airport is located within the county.



For the Year Ended December 31, 2004

TOTAL POPULATION BY DECADE

Source: U.S. Census Bureau





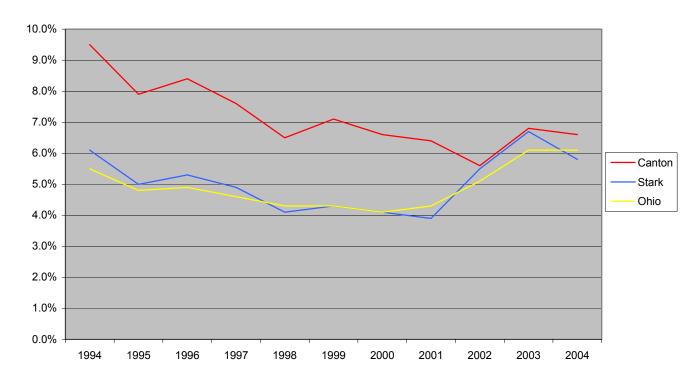
For the Year Ended December 31, 2004

CITY, COUNTY, AND STATE AVERAGE UNEMPLOYMENT RATES

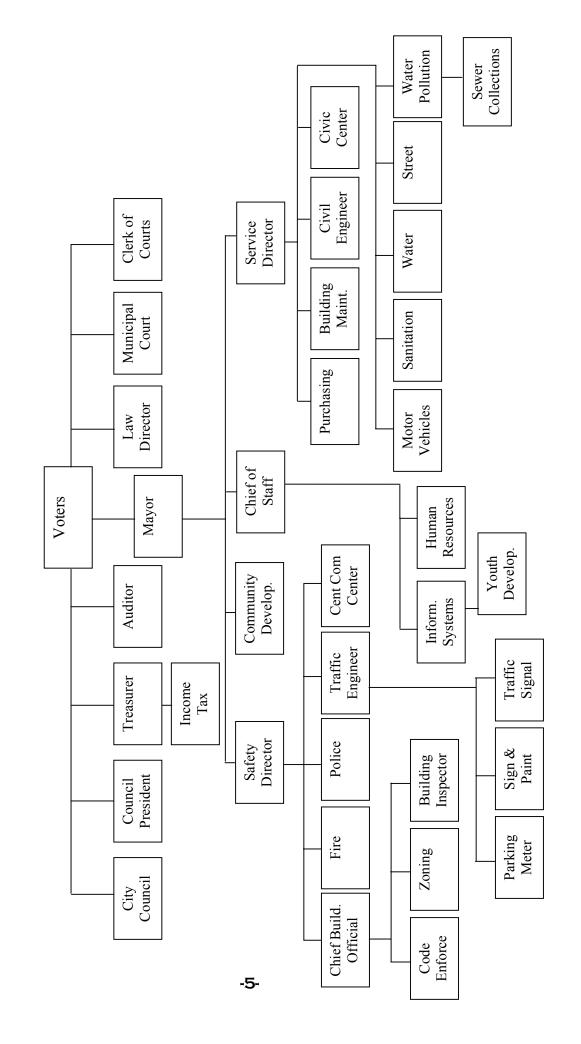
Source: U.S. Department of Labor

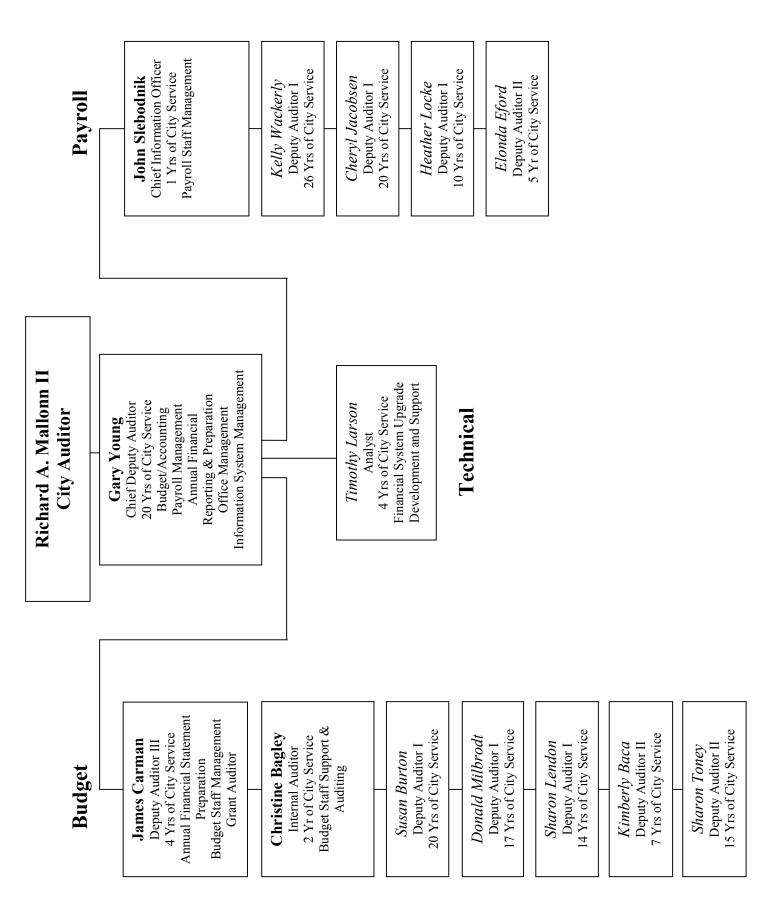






Organizational Chart City of Canton

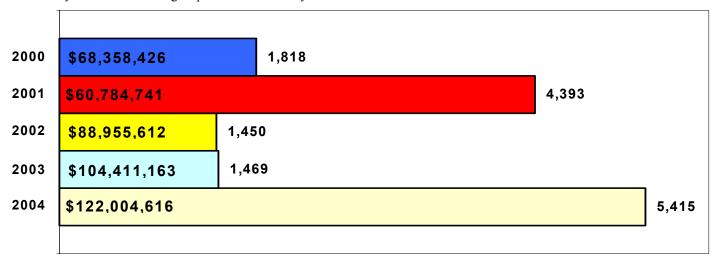




For the Year Ended December 31, 2004

PROPERTY VALUES & CONSTRUCTION PERMITS

Source: City of Canton Building Dept. and Stark County Auditor's Office



Number of Permits

Represented in the graph above, is the total number of building permits issued since 2000, with the value of the projects for that year.

PRIMARY PROPERTY TAXPAYERS

Source: Stark County Auditor's Office

	 Value of
	Property
The Timken Company **	\$ 45,118,650
Ohio Power Company	30,325,400
Ohio Bell Telephone	14,849,480
M K Morse Co.	9,461,980
Fresh Mark Inc.	9,159,700
Republic Engineered Products	7,985,280
Sonoco Phoenix Incorporated	5,310,510
Marathon Ashland Petroleum	5,159,000
Ironrock Capital Inc.	5,150,560
Republic Storage	5,145,570
Total	\$ 137,666,130
**Top ten income taxpaver	

ASSESSED PROPERTY VALUES WITH NET CHANGE

Source: Stark County Auditor's Office

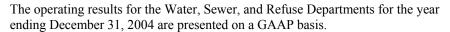
		Total City	
		Assessed	Percentage
	Pro	perty Values	Change
1995	\$	710,381,241	
1996	\$	715,831,568	0.77%
1997	\$	746,392,008	4.27%
1998	\$	848,227,745	13.64%
1999	\$	863,986,216	1.86%
2000	\$	865,265,725	0.15%
2001	\$	999,241,496	15.48%
2002	\$	973,144,447	-2.61%
2003	\$	927,030,289	-4.74%
2004	\$ 1	1,018,434,116	9.86%



For the Year Ended December 31, 2004

UTILITY OPERATIONS

	<u>Water</u>	<u>Sewer</u>	<u>Refuse</u>
Operating Revenue	\$ 11,590,939	\$ 11,164,680	\$ 4,183,268
Nonoperating Revenue	118,447	3,017	9,225
Total Revenue	11,709,386	11,167,697	4,192,493
Operating Expenses	7,986,147	9,114,731	4,134,150
Nonoperating Expenses	970,262	617,994	
Total Expenses	8,956,409	9,732,725	4,134,150
Net Revenues Over/ (Under) Expenses	\$ 2,752,977	\$ 1,434,972	\$ 58,343



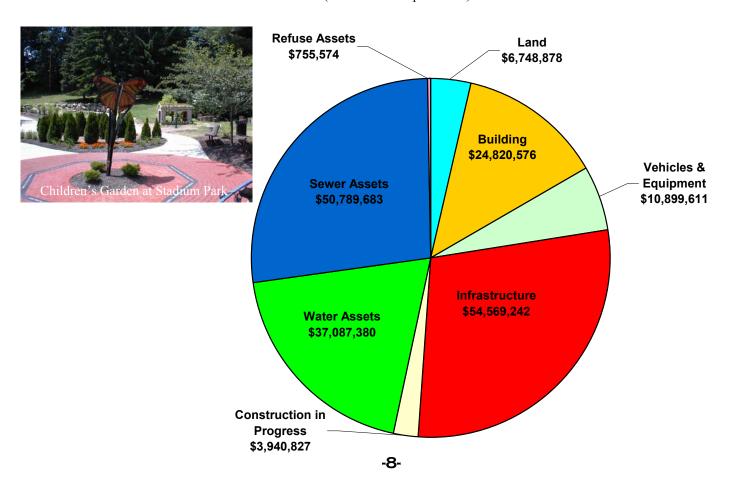




City of Canton

For the Year Ended December 31, 2004

TOTAL CAPITAL ASSETS (shown net of depreciation)



For the Year Ended December 31, 2004

STATEMENT OF NET ASSETS

(in millions)

	Governmetal Activities				
		2004	2003		
Assets					
Cash	\$	23.0	\$	23.2	
Receivables		33.0		29.8	
Capital Assets, Net		101.0		110.8	
Total Assets	\$	157.0	\$	163.8	
Liabilities Current and Other Liabilities Due Within One Year Long-Term Liabilities: Due Within More Than One Year	\$	10.9 3.8 28.9	\$	9.7 3.6 32.1	
Total Liabilities		43.6		45.4	
Net Assets	\$	113.4	<u>\$</u>	118.4	

The Statement of Net Assets, also known as a "Balance Sheet", reports assets (items available to provide services) against liabilities (amounts for which the City must pay in the future) and equity (the net value of the City's assets after liabilities are subtracted).

The Statement of Net Assets reflects only Governmental Activities not Business-Type Activities (Water, Sewer, and Refuse) or the City's component unit. All numbers are reported on a full GAAP accounting basis and are compliant with GASB Statement No. 34 standards with one exception. Unrestricted and Restricted Net Assets were combined into one category called "Net Assets" in order to make the statement easier to read. The amounts shown employ the same method of accounting as and were summarized in the audited financial statements within the 2004 CAFR



Assets

<u>Cash</u> – Cash represents how much actual cash the City has in its bank accounts at year-end.

<u>Receivables</u> – Receivables are the amounts of money owed to the City from outside entities, whether they are businesses or other governments. Receivables are expected to be collected within the following year.

<u>Capital Assets</u> – Capital Assets are items that can be used for several years. This category includes things such as vehicles, buildings, land, traffic lights, roads, and storm sewers.

Liabilities

<u>Current and Other Liabilities</u> – This amount represents what the City owes to other entities. Portions are owed to businesses, other governments, and the City's own employees. This amount is expected to be paid off within a year.

Long-Term Liabilities – Long-Term Liabilities is the amount of money the city has borrowed by issuing tax-exempt bonds for various construction projects and now must pay back over time. The portion labeled Due Within One Year will be paid off next year. The remaining portion (Due Within More Than One Year) will paid off over several years. Refer to page 15 for more details about debt.

Net Assets

<u>Net Assets</u> – Net Assets are basically what you would have left if you had to use all of your assorted assets to payoff your liabilities.



For the Year Ended December 31, 2004

STATEMENT OF ACTIVITIES

(in millions)

(Govern	
	Activ	ities
-	2004	2003
	-00-	2003
\$	12 0	\$ 11.4
	7.6	7.3
	2.5	0.9
	22.1	19.6
	39.0	38.2
	3.2	3.8
	9.2	8.4
	0.7	0.5
	1.6	1.5
	53.7	52.4
\$	75.8	\$ 72.0
_	40 =	.
\$. •	\$ 15.4
		32.0
		4.8
		18.8
		5.0 2.3
		1.3
		79.6
\$		\$ (7.6)
	(0.0)	* (1.0)
	\$	\$ 12.0 7.6 2.5 22.1 39.0 3.2 9.2 0.7 1.6 53.7 \$ 75.8 \$ 16.7 32.0 4.7 17.3 6.5 2.5 1.1 80.8

The Statement of Activities, also known as an "Income Statement", reflects how much money the city collected (revenue) versus how much it spent (expenses). In 2004, the City spent \$5.0 million more than it collected.

The Statement of Activities reflects only Governmental Activities not Business-Type Activities (Water, Sewer, and Refuse) or the City's component unit. All numbers are reported on a full GAAP accounting basis and are compliant with GASB Statement No. 34 standards. The amounts shown employ the same method of accounting as and were summarized in the audited financial statements within the 2004 CAFR

Revenues

(For a description of what program revenue and non-program revenue is see page 11.)

<u>City Income Taxes</u> – Represents how much money the City collects its 2% income tax on the gross wages of individuals living in or working within its corporate limits. The same 2% is imposed upon the net profits earned by businesses within the City.

<u>Property Taxes</u> – This is how much money the City collects during the year through taxes placed on properties located within the City.

<u>Intergovernmental</u> – This is how much money the City received from other governments such as the county, state, or federal government. The largest intergovernmental revenue is "Local Government" money, which is the City's share of state taxes.

<u>Grants and Contributions</u> – This is money given to the City that is to be used for a specific purpose. The City receives grant money from the state government, federal government, and even private citizens. In order to receive the money, the City must agree to spend the money according to whatever guidelines the contributors setup.

<u>Interest and Investment Earnings</u> – This is the amount of interest the City receives on money it has in its various bank accounts.

Other – This accounts for miscellaneous receipts and reimbursements the City receives throughout the year.

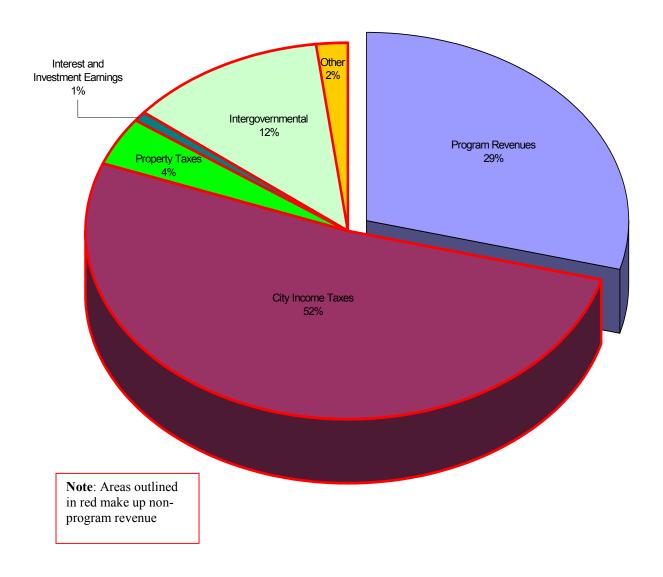
Expenses

For an explanation of what makes up the expense line items see page 12.

For the Year Ended December 31, 2004

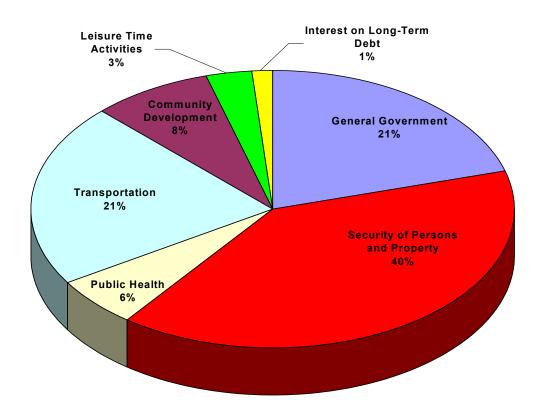
REVENUE BREAKDOWN

Accounting rules dictate how governments report income or revenue. All income that a government brings in is broken into two categories, program revenue and non-program revenue. Program revenues are any monies a government earns as a charge for a direct service it provides. For example, the City of Canton operates several parking lots and two parking decks. The City charges a flat fee to park in city owned parking facilities. Non-program revenues are monies that the city receives without providing the person paying the money with a direct service. An example of non-program revenues would be the City's 2% percent income tax. Monies the City receive, from the tax, funds several services including Police and Fire Protection, but there is not a direct charge for a direct service relationship. Notice that only 29% of the City's revenue can be labeled program revenue with the rest being non-program revenue, and that over half the City's total revenue comes from income taxes.



For the Year Ended December 31, 2004

EXPENSE BREAKDOWN



EXPENSE CATEGORY DESCRIPTION

The following departments make up the expense categories listed above:

<u>General Government</u> – Included in this category are expenditures for the Mayor's Office, Service Director, Budget Director, Human Resources, Word Processing, Youth Development, Civil Service Board, Zoning Board, Building Maintenance, Motor Vehicle Department, Management Information Services Department, City Council, Municipal Court Judges, Clerk of Courts Office, Auditor's Office, Law Department, Treasurer's Office, and Income Tax Office.

<u>Security of Persons and Property</u> – Included in this category are expenditures for the Safety Director, Code Enforcement, School Crossing Guards, 911 Dispatch Center, Traffic Engineers and Parking Meters, Police Department, and Fire Department.

<u>Public Health</u> – Included in this category are expenditures for the Health Department, which includes nurses, labs, and environmental health administration.

<u>Transportation</u> – Included in this category are expenditures for the Civil Engineers and Street Department.

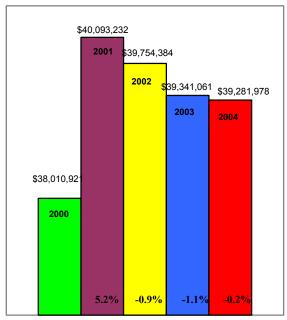
<u>Community Development</u> – Included in this category are expenditures for the Community and Economic Development Department.

<u>Leisure Time Activities</u> – Included in this category are expenditures for the Park Department, Munson Baseball Stadium and the Civic Center.

<u>Interest on Long Term Debt</u> – Included in this category are interest payments on the City's outstanding debt.

For the Year Ended December 31, 2004

INCOME TAX COLLECTION ANALYSIS



Percentages denote of change from one year to the next

The City of Canton Income Tax is the City's primary source of revenue. City voters approved a tax increase in 1984 to 2%. Currently anyone living or working within the City limits is subject to this tax. The City allows credit for taxes paid to other municipalities. Revenue generated from the City's income tax goes to one of four funds. The first fund, the City Income Tax Fund, gets just enough money to cover the cost of operating the City Income Tax Dept. and to cover the cost of refunds. The amount of money left after the Income Tax Fund gets its share is split three ways with the General Fund getting 75%, the Capital Projects Fund getting 20%, and the Motor Vehicle Fund getting 5%. Each of these funds, as with all City funds, has an expressed purpose and any money in these funds can only be spent according to that purpose. The General Fund has the broadest purpose of all City funds. The General Fund pays for the majority of the City's basic operating expenses. General Fund monies is what enables the City to provide its residents with safety forces, service workers, parks and recreation, and many other basic services its citizens rely on. Consequently, the General Fund's primary expense is employee salaries. Roughly 88% of General

Fund expenses are for salaries for everyone from the Mayor to the average police officer on the street. The Capital Projects Fund pays for construction projects, major building renovations, and some pieces of equipment. Arguably the single most visible use of Capital Project dollars is street improvement projects. The Capital Project Fund pays for the materials, contractor costs, and the salaries of City employees associated with such projects. The Motor Vehicle Fund can be used to acquire, make lease payments on, or maintain City vehicles and radio communication equipment. The chart below as well as the two charts and graph on the facing page illustrate how the fund balance of three of the four funds most directly affected by the City's income tax have changed over the last five years.

City of Canton

For the Year Ended December 31, 2004

GENERAL FUND OPERATIONS ANALYSIS

(Numbers presented on Modified Basis, only four years of information available)

General Fund

Control Fund	2001 2002		2003		2004		
Beginning Fund Balance	\$ 14,451,442	\$	13,626,368	\$	10,096,686	\$	9,290,773
Revenue	53,585,057		48,857,227		48,653,721		50,440,377
Expenditures	 55,117,960		53,429,749		49,409,639		50,451,226
Gain (Loss)	(1,532,903)		(4,572,522)		(755,918)		(10,849)
Other Financing	707,829		1,042,840		(49,995)		(78,376)
Ending Fund Balance	\$ 13,626,368	\$	10,096,686	\$	9,290,773	\$	9,201,548

For the Year Ended December 31, 2004

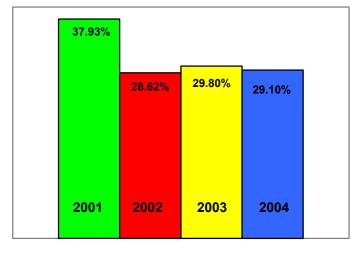
CAPITAL PROJECTS FUND OPERATIONS ANALYSIS

(Numbers presented on Modified Basis, only four years of information available)

Capital Projects Fund				
	2001	2002	2003	2004
Beginning Fund Balance	\$ 3,117,447	\$ 3,714,897	\$ 3,073,925	\$ 3,383,576
Revenue	8,139,145	7,537,918	7,423,473	7,522,300
Expenditures	7,514,932	8,064,490	7,389,436	7,548,670
Gain (Loss)	624,213	(526,572)	34,037	(26,370)
Other Financing	(26,763)	(114,400)	275,614	183,546
Ending Fund Balance	\$ 3,714,897	\$ 3,073,925	\$ 3,383,576	\$ 3,540,752

When the City cannot afford to completely pay for a project up front, it takes out debt to finance it. Since the Capital Project Fund is supposed to pay for such projects, it takes on the responsibility of making debt payments when a project is financed. The graph below represents the percentage of Capital expenditures that went to debt principle and interest payments. For a complete explanation of the types of debt the City can take out and what debt it has, see page 15.

CAPITAL PROJECT FUND DEBT BURDEN ANALYSIS



City of Canton

For the Year Ended December 31, 2004

MOTOR VEHICLE FUND OPERATIONS ANALYSIS

(Numbers presented on Modified Basis, only four years of information available)

Motor Vehicle Fund				
	2001	2002	2003	2004
Beginning Fund Balance	\$ 1,617,335	\$ 1,707,273	\$ 1,122,495	\$ 650,533
Revenue	1,904,567	1,858,830	1,664,102	2,093,118
Expenditures	1,814,629	1,802,246	2,165,914	1,607,221
Gain (Loss)	89,938	56,584	(501,812)	485,897
Other Financing	-	(641,362)	29,850	305,245
Ending Fund Balance	\$ 1,707,273	\$ 1,122,495	\$ 650,533	\$ 1,441,675



For the Year Ended December 31, 2004

SUMMARY OF DEBT TYPES

<u>General Obligation Bonds</u> – General Obligation Bonds are long-term debts which are repaid from the City's available resources and for which the City pledges its full faith and credit.

<u>Loans</u> – The City has the ability to take out low interest loans from entities like the State Infrastructure Bank and the Federal Housing and Urban Development Department for various projects in the City. The HUD, SIB, and Urban Redevelopment loans are three such loans. The HUD loan was used to build the Cornerstone Parking Deck, the SIB loan was for Market Avenue Streetscape, and the Redevelopment Loan was used to build the Millennium Parking deck.

<u>OWDA & OPWC</u> – OWDA and OPWC loans are low interest loans made to the City for Water and/or Sewer projects only by the Ohio Water Development Authority and Ohio Public Works Commission. Payments are due every six months.

<u>Compensated Absences</u> – The accumulated cost associated with authorized employee fringes, including accumulated sick time, unused compensatory time, unused perfect attendance days, banked vacation, and unused vacation. Sick time is calculated based on probability of payout consistent with the terms of retirement.

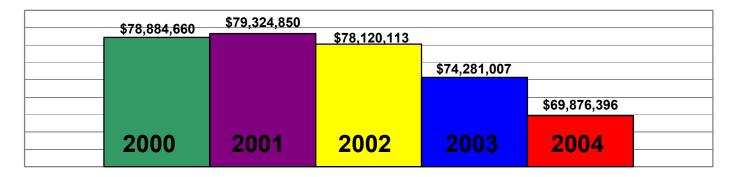
For the Year Ended December 31, 2004

DEBT ACTIVITIES

	Balance	Adds	Deletes	Balance	Due Within
	12/31/03	(Issued)	(Retired)	12/31/2004	One Year
Governmental Activities					
General Obligation Bonds	20,420,000	-	2,300,000	18,120,000	2,410,000
HUD Loan	1,985,000	-	335,000	1,650,000	335,000
SIB Loan	1,128,466	-	52,737	1,075,729	55,002
Urban Redevelopment Loan	1,517,583	-	133,333	1,384,250	133,333
OPWC Loan	197,266	237,935	25,387	409,814	25,387
Compensated Absences	10,186,974	1,145,236	2,879,717	8,452,493	641,777
Total Governmental Activities	35,435,289	1,383,171	5,726,174	31,092,286	3,600,499
Business-Type Activities					
	050 547		40.400	040 445	E0 400
OPWC Loan	359,547	-	49,432	310,115	52,130
OWDA Loan	20,617,148	249,651	1,674,121	19,192,678	1,783,998
General Obligation Bonds	16,555,000	-	2,075,000	14,480,000	2,145,000
Compensated Absences	1,314,023	133,126	114,794	1,332,355	132,772
Total Business-Type Activities	38,845,718	382,777	3,913,347	35,315,148	4,113,900
Total Debt	74,281,007	1,765,948	9,639,521	66,407,434	7,714,399

For the Year Ended December 31, 2004

HISTORICAL TOTAL DEBT COMPARISON

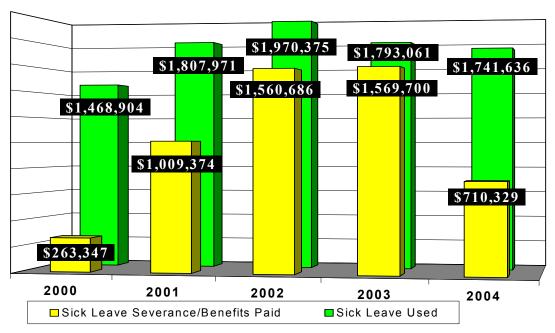


EMPLOYEE BENEFIT COST ANALYSIS

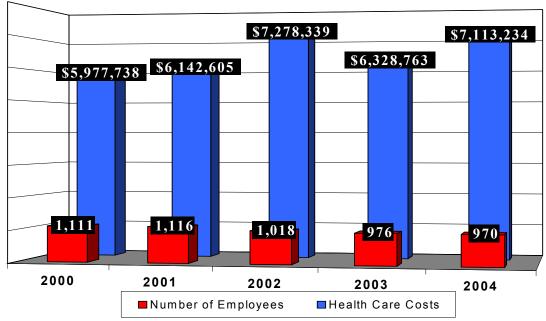
City of Canton

For the Year Ended December 31, 2004

Compensated Absences Costs



Health Care Claims & Premium Costs



The above graphs illustrate the costs associated with sick time and health insurance benefits. The Compensated Absences graph illustrates how much the City of Canton has paid in sick leave used as time off work and compensated absences severance/benefits as defined on page 15. Also included in the compensated absence retirement payments is sick leave paid to employees that, per their contract, are allowed to begin cashing out sick leave when they enter their final five years of service. These employees can chose to have a portion of their sick leave paid to them each year of their final five years of service as opposed to receiving a single lump sum after retirement. The Health Care Expense graph demonstrated the relationship between the increase in health care expenses and the number of City employees. Both graphs illustrate the positive effects of the City's efforts to downsize its workforce through a buy-out program and through continued attrition. In 2004, the City continued its decline in costs associated with compensated absences for the second consecutive year, and experienced an increase in health costs due to larger claims in 2004 despite continuing to reduce workforce.

CITY OF CANTON

CITY OFFICIALS

City Auditor

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Council Members Phone (330) 489-3223

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Mayor Janet Weir Creighton Phone (330) 489-3291

City Treasurer Robert C. Schirack Phone (330) 489-3261

Law Director Joseph Martuccio Phone (330) 489-3251

Clerk of Courts Tom Harmon Phone (330) 489-3203

Municipal Court Judges
Mary A. Falvey
Richard J. Kubilus
John J. Poulos
Stephen F. Belden
Phone (330) 489-3078